



August 14, 2014

FAC Spotlight: KY Minority & Women Business Enterprise Involved at Business Expo

The Kentucky Minority and Women Business Enterprise (MWBE) was front and center during this year's Lexington Bluegrass Area Minority Business Expo. Not only did the MWBE have a booth that drew hundreds of people at the two day event but the office also had a member serve on the planning committee.

This is the 12th year for the Expo which offers women and minority business owners a chance to get connected to one another, while finding new resources and real opportunities to connect with procurement agents in one setting. In addition, companies can exhibit goods and services, network and hear great presenters share their success stories.



Sherita Miller with MWBE display at the Minority Business Expo.

Sherita Miller spent her time at the conference networking with a number of minority and women business owners who were interested in learning more about the Commonwealth's MWBE certification program. She talked with them about the advantages of state certification, the process to obtain certification and provided information to those who were interested in getting the process underway.

Valeria Cummings Swope served on the Lexington MBE planning committee where she chaired the Marketing and Public Relations Committee. Valeria also created an advertising campaign that reached across Kentucky and included interviews on local television and radio stations, as well as the design and editing of post cards, flyers and bi-weekly email promotions that were sent out to over 5,000 individuals, businesses and organizations.

Make Plans to Attend the Kentucky State Fair, August 14—24

There's something for everyone at the Kentucky State Fair, which starts today and runs through August 24. Horse shows, magic shows, concerts, agriculture exhibits, cotton candy, rides and more await children of all ages—adults too!

You can search online for lost treasure at the State Treasurer's booth, get financial aid information at KHEAA, obtain any number of licenses through Fish & Wildlife and a whole lot more.

Take a carload of family and friends for a day to remember.

Detailed information about the fair, exhibitors, entertainment schedules, etc. can be found online at www.kystatefair.org.



In addition, Valeria coordinated media appearances for the Expo's guest speakers, Toyota Motor Manufacturing, Kentucky, Inc. President Wil James and writer, consultant, and teacher, Chris Rabb.

To date, there are nearly 200 MWBE certified businesses.

The objective of the Minority and Women Business Enterprise Certification Program is to encourage growth among Kentucky businesses owned by women and minorities and to assist those businesses in locating and obtaining further business opportunities. The certification will also allow minority and women owned businesses to compete for work in states outside of the Commonwealth of Kentucky that require certification by a statewide body.



Valeria Cummings Swope with presenter Chris Rabb.

Sign Up Early for KECC for Opportunity to Win \$500 Gift Card!

Goal is to raise more than ever before

This year, our goal is quite simple: raise more money than we have ever raised – more money than ANY CABINET has ever raised – to help care for and protect our communities and our neighbors.

To reach that goal, if each Finance and Administration Cabinet employee signs up for automatic payroll deduction at \$5 per paycheck or makes a onetime donation of \$100 for the year, we'll succeed.



Here's the really exciting news: anyone who submits a KECC form by 5pm on September 12

will be eligible to win a \$500 Visa gift card. Yes, you read that correctly - \$500! But you MUST submit your completed form with the donation amount you pledge to KECC (either a one-time gift of at least \$100 or a regular payroll deduction of at least \$5 per paycheck) by September 12 to your agency coordinator (listed below) or directly to Corey Buckman in the Secretary's Office.

While KECC has established partnerships with well known nonprofit organizations, you do not have to donate your money to one of those organizations. You will see on your form that you can write in a charity or charities of your choice—it must be a 501(c)(3). So, if you have a charity you regularly support, please know that you can still donate to that organization through KECC.

By now, you should have received your pre-filled KECC form. If you have not received it yet, please download a blank form at <http://www.kecc.org/pledge.html>.

For those who wish to give more, please consider joining the Leadership Circle by committing 1% of your paycheck to KECC or the Cornerstone Circle by giving \$1,000 for the year (that's just \$42 a paycheck) to KECC.

Agency Coordinators

Charles Bush	Cabinet Coordinator	564-2312
Corey Buckman	Cabinet Cornerstone Coordinator & Sec's Office	564-1426
Terry Stephens	COT	564-6824
Barbara Barnes	Department of Revenue	564-9499
Brandy Bihl	Office of the General Counsel	564-2874
Kristi Sharp	Facilities	564-3636
Melanie West	KHEAA	696-7200
David Crume	Office of Administrative Services	564-8042
Sherita Miller	EEOC	564-2874
Teresa Walker	Office of Policy	564-4602
Patricia Boler	Office of the Controller	564-1449

New from the Ky River Authority

For More Information Contact
www.bluegrasstomorrow.org
www.facebook.com/riverblast
 859-217-9614



Don't Forget!!!

Humana Vitality Health Screenings
Aug. 13 at COT
8:30 a.m — 1:00 p.m.

Earn up to 4,000 Vitality bucks

Sign Up Now

2014 COT GOLF SCRAMBLE FOR KENTUCKY EMPLOYEES CHARITABLE CAMPAIGN (KECC) August 29 @ Wild Turkey Golf Course in Lawrenceburg

TEE TIMES @ 8AM & 1:30PM
 LUNCH PROVIDED AT NOON
 PRIZES FOR 1ST & 2ND PLACE TEAMS,
 CLOSEST TO THE PIN, LONGEST
 DRIVE, ETC

CONTACT KIM MEYER AT
 502-564-6824 OR
KIM.MEYER@KY.GOV
 TO REGISTER YOUR TEAM

